

AriVislanda reinforces its organisation

During the spring, AriVislanda has successfully recruited a number of personnel. As a result of staff retiring, several new faces have joined the company, bringing fresh expertise and energy. AriVislanda is an expanding company, and these new employees are a more than welcome addition. Fredrik Lindkvist takes the role of head of marketing, Fredrik Andersson is the new sales representative for aftermarket (North) and Björn Holst has been appointed project manager.

"We see a positive trend moving forward and are delighted to have done so well with these appointments," says Markus Folkesson, COO/CFO at Arat AB, AriVislanda's parent company. "Our new employees Fredrik Andersson, Fredrik Lindkvist and Björn Holst all boast considerable experience in their respective areas of expertise and will provide an additional boost to our offering."

Both Fredrik Andersson and Björn Holst are completely new at AriVislanda. Starting during the spring, they've enjoyed an educational and hectic first couple of months at the company.

"I've previously worked as a designer in the sheet metal industry and have also been a subcontractor of AriVislanda," explains Andersson. "You'll now find me at the aftermarket division, where I'll be responsible for the northern district as well as export. During the autumn I'm looking forward to meeting more of our clients, which will help me to learn more about this industry, which is brand new for me."

Björn Holst has also worked closely with AriVislanda in his previous position. He joins the company from Södra, where he worked as a production engineer and took part in the start-up and operation of a sawline in Långasjö, among other things.

"My new role involves keeping track of AriVislanda's projects and making sure we deliver what we've have promised," says Holst. "I hope my lengthy experience in the forest and saw industries will be useful in my new role as project manager."

Taking the post of marketing manager is Fredrik Lindkvist, who has been working at AriVislanda for two years. Fredrik is a familiar face for several clients, having previously served as a project sales representative.

"AriVislanda has a bright future, and I'm happy to have the opportunity to rise through the company ranks," says Lindkvist. "I'll continue with sales while also overseeing the strategic work associated with developing cooperation with our customers. Finding solutions for our clients is our main driving force and strength as a company."

An exciting autumn lies ahead at AriVislanda. With the company bolstered by fresh expertise, expansion on the global market will be able to continue. In order to meet the demands of expansion, AriVislanda is constantly looking for new, competent employees to join the team.

"Even though there are no vacancies at present, we know we'll have to create additional positions in the future. People who are service-minded and have extensive experience are always welcome to submit an application," says Markus Folkesson.

CONTACT

Markus Folkesson, + 46 72-995 56 20, markus.folkesson@arat.se